

Soohee Choi

GRAPHIC & UI/UX DESIGNER

www.sooheeee.com

hello.sooheeee@gmail.com

[linked.com/in/sooheeee](https://www.linkedin.com/in/sooheeee)

201.539.0422

SKILLS

Digital Design

Photoshop, Illustrator, InDesign
Sketch, After Effects, Premiere
Cinema 4d (basic)

Development

HTML, CSS, Javascript (basic)

Languages

Korean, English

AWARDS & HONORS

K-Design Award, Winner
Art Toy featured in 3D Printing
Exhibition Creative Factory
Exhibition Andromeda#
MANGO-SIX UCC contest, prize
BUSAN UCC contest, prize

EDUCATION

Seoul Institute of the Arts

B.A. Digital Arts
February 2014
Graduated with University Honors

EXPERIENCE

EarlyConnect

UI/UX Designer July 2017 - July 2018

Designed and Front-End development apps and web sites of management solutions used in SAMSUNG, Job site, Shopping Mall etc.

SAMSUNG

Graphic Designer (Contract) Nov 2016 - Jan 2017

Designed PPT and print pieces including banners, stickers, and activity materials for SAMSUNG employee conferences.

ATTOCUBE

Graphic Designer Sep 2015 - Oct 2016

Worked on an early stage startup focused on IoT smart toy for kids.

Managed and led one of the product lines from start to finish, including setting project concepts, user-research, art direction, design and final deliverables to South Korea, China, and England.

Koian

Motion Graphic Intern Dec 2013 - Feb 2014

Conducted 3D motion graphic using Unity, Cinema 4d and After Effects for media façade performance with DJ Spooky.

Designed presentations and proposals for interactive art projects.